

Sustainability World Congress

Sustainable Plastics for All



Detroit



June 9 - 11, 2026

Huntington Place, Detroit, MI

Sustainability World Congress

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June 9-11, 2026 Huntington Place, 1 Washington Blvd., Detroit, MI 48226



**Planned
Exhibit Area
200,000 ft²**



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Sustainability Stewardship Sponsorship

Benefits:

- Digital advertisement outside of the Huntington Place for duration of the event
- Advertising Space during the Breakfast, Breaks, Lunch and Reception
- Choice of Booth Location : 20 ft x 50 ft (1,000 ft²)
- Private show room during the event
- 40 Complete access conference pass
- Four page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Designated meeting room during the event

Sponsorship Fee:

- \$100,000

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Sustainability Leadership Sponsorship

Benefits:

- Digital advertisement outside of the Huntington Place for duration of the event
- Advertising Space during the Breakfast and Breaks
- Premium Booth Location : 20 ft x 40 ft (800 ft²)
- 20 Complete access conference pass
- Three page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Designated meeting room during the event

Sponsorship Fee:

- \$50,000

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Lunch / Reception Sponsorship

Benefits:

- Only Six sponsors at this level are accepted for the 2025 SWC
- One Lunch or one Reception recognition for sponsorship
- Lunch /Reception Space Access for Advertising During the Lunch or Reception
- Great Booth Space : 20 ft x 30 ft (600 ft²)
- 12 Complete Access Conference Pass
- Two page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Meeting room reservation priority level I during the conference

Sponsorship Fee:

- \$20,000

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Diamond Sponsorship

Benefits:

- Main aisle booth space
- Booth Space : 15 ft x 20 ft (300 ft²)
- 8 Complete Access Conference Pass
- 1 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Meeting room reservation priority level III during the conference

Sponsorship Fee:

- \$10,000

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Gold Sponsorship

Benefits:

- Booth Space : 10 ft x 20 ft (200 ft²)
- 5 Complete Access Conference Pass
- 1/2 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website

Sponsorship Fee:

- \$5,000

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Exhibitor Sponsorship

Benefits:

- **Booth Space : 10 ft x 10 ft (100 ft²)**
- **2 Complete Access Conference Pass**
- **1/4 page ad in the SWC proceedings**
- **Logo display in the SPE Detroit Section website**

Sponsorship Fee:

- **\$3,000**

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Breakfast / Break Sponsorship

Benefits:

- Booth Space : 5 ft x 10 ft (50 ft²)
- 1 Complete Access Conference Pass
- 1/4 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website

Sponsorship Fee:

- \$2,000

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Other Sponsorship Opportunities

Benefits:

- Advertise your company logo on the following items:
 - Bag
 - Pad or Notebook
 - Pencil or Pen
 - Hotel key card
 - Flash drive
 - Sustainable badge

Sponsors to Purchase:

- At least 1,000 each of the item they sponsor

Sponsorship Fee:

- \$500

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Advertisement

Advertisement Type:

- 1/4 page ad in the SWC proceedings
- 1/2 page ad in the SWC proceedings
- 1 Page ad in the SWC proceedings
- Back of front cover page of SWC proceedings
- Back of rear cover page of SWC proceedings
- Rear cover page of SWC proceedings

Advertisement Fee:

- | | |
|---|---------|
| - 1/4 page ad in the SWC proceedings | \$500 |
| - 1/2 page ad in the SWC proceedings | \$1,000 |
| - 1 Page ad in the SWC proceedings | \$2,000 |
| - Back of front cover page of SWC proceedings | \$3,000 |
| - Back of rear cover page of SWC proceedings | \$2,500 |
| - Rear cover page of SWC proceedings | \$3,500 |

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2026 SWC Sponsorship Sign-up

June 9 – 11, 2026 Huntington Place (Old Cobo Hall), 1 Washington Blvd, Detroit, MI 48226

Company Name: _____ Date: _____

Contact Name: _____ Signature: _____

Email: _____ Phone #: _____

Please check type of sponsorship

Total \$: _____

Sponsorship with Booth

- Sustainability Stewardship (\$100K)
- Sustainability Leadership (\$50k)
- Lunch/Reception (\$20K)
- Platinum(\$15K)
- Diamond (\$10k)
- Gold (\$5K)
- Exhibitor(\$3K)
- Breakfast/Break(\$2K)
- Event Sponsorship (\$1K)

Other Sponsorship

- Bag (\$500)
- Pad or Notebook(\$500)
- Pencil or Pen(\$500)
- Hotel key card(\$500)
- Flash drive(\$500)
- Sustainable badge(\$500)
- 1/4 page ad in the SWC proceedings(\$500)
- 1/2 page ad in the SWC proceedings(\$1,000)
- 1 Page ad in the SWC proceedings(\$2,000)
- Back of front cover page of SWC proceedings(\$3,000)
- Back of rear cover page of SWC proceedings(\$2,500)
- Rear cover page of SWC proceedings(\$3,500)