

Sustainability World Congress



Detroit



June 10-12, 2025
Huntington Place, Detroit, MI

Sustainability World Congress (SWC)



Location: Huntington Place (Old Cobo Hall), 1 Washington Blvd, Detroit, MI 48226

Dates & Times:

Sunday, June 8, 2025	7:00 AM – 5:00 PM	Set-up
Monday, June 9, 2025	7:00 AM – 5:00 PM	Set-up
Tuesday, June 10, 2025	7:00 AM – 8:00 PM	Conference
Wednesday, June 11, 2025	7:00 AM – 8:00 PM	Conference
Thursday, June 12, 2025	7:00 AM – 5:00 PM	Conference
Friday, June 13, 2025	7:00 AM – 5:00 PM	Tear down

2025 SWC Call for Presentation (CFP)



Sustainability World Congress
Sustainable Plastics for All

June 10-12, 2025
Huntington Place, Detroit, MI

Call for Presentation

DEADLINE FOR ABSTRACT March 31, 2025
DEADLINE FOR PRESENTATIONS April 30, 2025
Submit Abstract or Presentation to:
SWC@spedetroit.org

2025 SWC SESSIONS, TOPICS, AND LEADERS:

- ✔ Sustainability for Bio-based Materials, Applications and Processing
Dr. Leonardo Simon, University of Waterloo;
Dr. Omar Faruk, Ford Motor Co.
- ✔ From Linear to Circular Economy
Bernd Henkelmann, Radici Group
- ✔ Automotive Applications
Keith Slopes, SPE Detroit ;
Andrew Geda, Hyundai-Kia America
Al Chan, Retired Geon
- ✔ Recycling - Mechanical, Chemical and others
Chris Surbrook, Midland Compounding;
Bill Schreiber, Retired
- ✔ Life Cycle Assessment (LCA)
Sue Kozora, IAC Group;
Gabi Bueno, IAC Group;
Prasad Soman, Amazon
Frank Schumann, Delrin
- ✔ Sustainability Regulation /Law and regulations relevant to Sustainable Products, Inventions and Business
Christopher G. Darrow, Darrow Mustafa PC
- ✔ Sustainability Applications - Student Session
Amir Muhammad, Alex Graham and Paul Garrison, Ecotek Students;
Drue Keys & Kayla Young, Michigan State University Students

Contacts

CONFERENCE CHAIR
Dr. Sassan Tarahomi
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CONFERENCE ADMINISTRATION
Karen Rodes-Parker
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<https://spedetroit.org/events/sustainability-world-congress/>

CFP Rev7.0
Dec 5, 2024

Exhibit Hall



Planned Exhibit Area



Sustainability Stewardship Sponsorship



Benefits:

- Only one sponsor at this level is accepted for the 2025 SWC
- Digital advertisement outside of the Huntington Place for duration of the event
- Advertising Space during the Breakfast, Breaks, Lunch and Reception
- Choice of Booth Location : 20 ft x 50 ft (1,000 ft²)
- Private show room during the event
- 40 Complete access conference pass
- Four page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Designated meeting room during the event

Sponsorship Fee:

- \$100,000

Sustainability Leadership Sponsorship



Benefits:

- Only Four sponsor at this level is accepted for the 2025 SWC
- Digital advertisement outside of the Huntington Place for duration of the event
- Advertising Space during the Breakfast and Breaks
- Premium Booth Location : 20 ft x 40 ft (800 ft²)
- 20 Complete access conference pass
- Three page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Designated meeting room during the event

Sponsorship Fee:

- \$50,000

Lunch / Reception Sponsorship



Benefits:

- Only Six sponsors at this level are accepted for the 2025 SWC
- One Lunch or one Reception recognition for sponsorship
- Lunch /Reception Space Access for Advertising During the Lunch or Reception
- Great Booth Space : 20 ft x 30 ft (600 ft²)
- 12 Complete Access Conference Pass
- Two page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Meeting room reservation priority level I during the conference

Sponsorship Fee:

- \$20,000

Platinum Sponsorship



Benefits:

- Premier booth space
- Booth Space : 20 ft x 20 ft (400 ft²)
- 10 Complete Access Conference Pass
- Full page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Meeting room reservation priority level II during the conference

Sponsorship Fee:

- \$15,000

Diamond Sponsorship



Benefits:

- Main aisle booth space
- Booth Space : 15 ft x 20 ft (300 ft²)
- 8 Complete Access Conference Pass
- 1 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website
- Meeting room reservation priority level III during the conference

Sponsorship Fee:

- \$10,000

Gold Sponsorship



Benefits:

- Booth Space : 10 ft x 20 ft (200 ft²)
- 5 Complete Access Conference Pass
- 1/2 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website

Sponsorship Fee:

- \$5,000

Exhibitor Sponsorship



Benefits:

- Booth Space : 10 ft x 10 ft (100 ft²)
- 2 Complete Access Conference Pass
- 1/4 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website

Sponsorship Fee:

- \$3,000

Breakfast / Break Sponsorship



Benefits:

- Booth Space : 5 ft x 10 ft (50 ft²)
- 1 Complete Access Conference Pass
- 1/4 page ad in the SWC proceedings
- Logo display in the SPE Detroit Section website

Sponsorship Fee:

- \$2,000

Other Sponsorship Opportunities



Benefits:

- Advertise your company logo on the following items:
 - Bag
 - Pad or Notebook
 - Pencil or Pen
 - Hotel key card
 - Flash drive
 - Sustainable badge

Sponsors to Purchase:

- At least 1,000 each of the item they sponsor

Sponsorship Fee:

- \$500

Advertising



Advertisement Type:

- 1/4 page ad in the SWC proceedings
- 1/2 page ad in the SWC proceedings
- 1 Page ad in the SWC proceedings
- Back of front cover page of SWC proceedings
- Back of rear cover page of SWC proceedings
- Rear cover page of SWC proceedings

Advertisement Fee:

- | | |
|---|---------|
| - 1/4 page ad in the SWC proceedings | \$500 |
| - 1/2 page ad in the SWC proceedings | \$1,000 |
| - 1 Page ad in the SWC proceedings | \$2,000 |
| - Back of front cover page of SWC proceedings | \$3,000 |
| - Back of rear cover page of SWC proceedings | \$2,500 |
| - Rear cover page of SWC proceedings | \$3,500 |

SWC Sponsorship Sign-up



June 10-12, 2025 **Huntington Place** (Old Cobo Hall), 1 Washington Blvd, Detroit, MI 48226

Company Name: _____ Date: _____

Contact Name: _____ Signature: _____

Email: _____ Phone #: _____

Please check type of sponsorship

Total \$: _____

Sponsorship

- Sustainability Stewardship (\$100K)
- Sustainability Leadership (\$50k)
- Lunch/Reception (\$20K)
- Platinum(\$15K)
- Diamond (\$10k)
- Gold (\$5K)
- Exhibitor(\$3K)
- Breakfast/Break(\$2K)

Other

- Bag (\$500)
- Pad or Notebook(\$500)
- Pencil or Pen(\$500)
- Hotel key card(\$500)
- Flash drive(\$500)
- Sustainable badge(\$500)
- 1/4 page ad in the SWC proceedings(\$500)
- 1/2 page ad in the SWC proceedings(\$1,000)
- 1 Page ad in the SWC proceedings(\$2,000)
- Back of front cover page of SWC proceedings(\$3,000)
- Back of rear cover page of SWC proceedings(\$2,500)
- Rear cover page of SWC proceedings(\$3,500)