Society of Plastics Engineers
Detroit Section
Newsletter, News Brief and Website Sponsorship

Create more engagement with your Engineering customers by becoming a sponsor of the SPE Detroit Section communications. Your company will be seen supporting the following:

- **SPE Detroit Section Website** – Our site registers over 500 unique hits per day. Sponsor levels may provide a rotating banner ad and logo hyperlink to your company's homepage.

- **Section Newsletters –** the heart of our communications within the section. The newsletter is emailed 3 times per year to all 600 members. Copies of 2 out-of-the 3 editions are printed and provided at the local conferences.

- **News Briefs –** Additionally, a short communication is issued between Newsletters called a News Brief. The News Brief is also emailed 3 times per year to all 600 members. Sponsors are listed by name with a hyperlink to the Sponsor's homepage.

- **Social Media –** We also have a section avatar called Detroit SPEaker that maintains a presence on Twitter, LinkedIn, and Facebook to announce events within happening within the Section.

We offer 5 different levels of sponsorship so that companies of all sizes can afford to sponsor!
Please review the table describing the benefits for each level of sponsorship, then give us a call to discuss how we can best help you reach your Engineering customers.

Contacts:
Sponsorship: Chris Surbrook at **989-205-6960** or **csurbrook@midlandcompounding.com**
Fang Wang at **313-701-1910** or **fang.wang@basf.com**
Bob Petrach at **248-673-9898 x241** or **bpetrach@sti-usa.com**
Website - Marc Bahm at 248-496-2811 marc.bahm@gmail.com

Payment: Karen Rhodes-Parker at **248-244-8993 Ext. 3** or **Karen@spedetroit.com**

Platinum Sponsorship Benefit Description	Annual Cost
Newsletter: Full page color ad – 7-3/4" x 10-3/4"page Preferential location like back of Front Page or Back Cover **News Brief:** Sponsorship logo on first page **Website:** Full banner ad and the company logo displayed on home page. **Social Media:** Messages sent on all Detroit SPEaker accounts announcing Sponsorship	**$1,000**
Gold Sponsorship Benefit Description	
Newsletter: Half page color ad – 7-3/4" x 4-3/4" **News Brief:** Sponsorship logo on first page **Website:** Rotating banner ad with other sponsors and logo displayed on home page. **Social Media:** Messages sent on all Detroit SPEaker accounts announcing Sponsorship	**$750**
Silver Sponsorship Benefit Description	
Newsletter: Quarter page color ad 3-7/8" x 4-3/4" **News Brief:** Sponsorship logo with hyperlink **Website:** Rotating banner ad with other sponsors and logo displayed on home page.	**$500**
Bronze Sponsorship Benefit Description	
Newsletter: Eighth page color ad – 1-15/16" x 4-3/8" **News Brief:** Sponsorship logo with hyperlink **Website:** Rotating banner ad with other sponsors and logo displayed on home page.	**$300**
Basic Sponsorship Benefit Description	
Newsletter: Sixteenth page color ad – 1-15/16" x 2-3/8" **News Brief:** Sponsorship logo with hyperlink **Website:** Rotating banner ad with other sponsors and logo displayed on home page.	**$150**

Sponsor Contact Information: **Billing Address:**		**Sponsorship Selection: _____**	
Company: Name		**Contact Name:**	
Address		**Office Phone:**	
Address:		**Cell:**	
City/State/Zip		**Fax:**	
Web Site:		**Email:**	